

FACULTY OF MANAGEMENT
MARWADI EDUCATION FOUNDATION'S GROUP OF INSTITUTIONS
IN COLLABORATION WITH
GUJARAT TECHNOLOGICAL UNIVERSITY
ORGANISED
FACULTY DEVELOPMENT PROGRAMME
ON
PEDAGOGICAL METHODS IN MANAGEMENT EDUCATION
29-30 March, 2014



Faculty development Programme was aimed at renewal and growth of the faculty in all facets of their professional lives. Under the direction and leadership of Dr. S. Chinnam Reddy, Dean-Faculty of Management, Marwadi Education Foundation's Group of Institutions conducted a workshop on 'Pedagogical Tools in Management Education'. It was a two days programme, with the purpose to provide resources which will help faculty to develop as scholars, and share their insight in the classroom sessions with the help of modern pedagogical tools.

The main objectives of the programme were

- .To maintain and enhance faculty effectiveness in the classroom
- .To help the faculty to fulfill academic responsibilities with the time duration of the course.
- .To ensure satisfactory adjustments to changing environments in instruction in management education

The two day programme started with the prayer and lamp lighting ceremony. There were 38 participants in the programme from Marwadi College and other colleges of Gujarat. Dr. S. Chinnam Reddy Dean, Faculty of Management in his induction speech gave the idea about the programme. Dr. Rajiv Gupta, Professor, Institute of Management studies, Devi Ahilya Vishwavidyalaya was the resource person for the programme. He began with the discussion on practical pedagogical tools that can be implemented in the classroom training. He threw light on static and dynamic methods of teaching. The static methods consisted of several tools such as Lecture Method, Discussion of Readings assigned in advance, Self-study and Presentation, Incident Process, Syndicate method. He intensively focused on dynamic tools which consisted of in basket exercise, Role play and role reversal, Sequential decision-making and Business Game.



The day two session was headed by Dr. Satendra Kumar, Professor and Head of Research Centre at SMJV's and CKSV Institute of Management Vadodara. He highlighted the importance of decision-making responsibilities in business. He explained the role of 'Business Games' in classroom training to students to inculcate the decision making techniques by asking them to be involved in simulated business game. To explain this he asked the participants of the programme to be divided into four teams. In this game the participant teams were allowed to determine the product to be manufactured, determine the price, promotional expense and volume of production. The game was conducted in four rounds.





The game was judged on the basis of profit made by the team and the amount of market share of each of the teams. The participants of the game actively participated in the game. Feedback about the programme was very positive. The participants confirmed that they will use this techniques in the class room to teach decision making techniques to students.

